

KEVIN HERMENING



FOR CONGRESS

A Life of Service. A Commitment to Lead.

Kevin Hermening's life has been defined by service—first to his country, then to his community, and now in his campaign to represent Wisconsin's 7th Congressional District in the U.S. Congress.

Service to Country: Served 13 years in the United States Marine Corps, including as a Marine Security Guard at the U.S. Embassy in Tehran, Iran, where he was taken hostage and held for 444 days—an experience that tested his faith, forged his resilience, and defined a lifetime commitment to service.

Business Leadership: A Certified Financial Planner™ professional and founder of Hermening Financial Group, helping over 1,200 families and managing approximately \$650 million in assets.

Community Leadership: Longtime school board member and president, guiding policy, budgets, and long-term planning decisions.

Lifelong Learner: At age 60, he returned to the University of Wisconsin—Stevens Point and earned an MBA in Applied Leadership and Decision-Making—demonstrating a continued commitment to growth, disciplined thinking, and leadership development.

Why He's Running: Kevin is running for Congress to bring steady, experienced leadership to Washington—grounded in real-world business experience, fiscal responsibility, and a deep understanding of how policy impacts families, small businesses, and rural communities. He believes in strengthening economic opportunity, supporting working families, protecting local decision-making, and restoring a focus on results over rhetoric.

Why I'm Ready to Serve on Day One

- Business Owner & Financial Advisor — Decades helping families and businesses.
- Experience Managing Complex Systems — Budgets, regulations, and risk.
- Proven Community Leadership — School board and nonprofit service.
- Focused on Results, Not Rhetoric — Ready to govern responsibly.
- Marine Corps Leadership — Discipline, accountability, service before self.

What Voters Are Asking:

- How do we strengthen our economy and create opportunity in rural communities?
- How do we support small businesses without overregulation?
- How do we ensure fiscal responsibility and reduce long-term debt?
- How do we protect our way of life in northern Wisconsin?

Kevin Hermening's life reflects a calling to serve others with faith, humility, and purpose. His journey—from the Marine Corps, into business and community leadership—has always been grounded in responsibility and guided by something greater than himself. He believes leadership is not about recognition, but about stewardship—of people, of values, and of the future. That is the legacy he seeks to protect and pass on to the next generation, including two daughters that he & his late wife, Wendy, raised in Mosinee, WI. Today, Kevin enjoys his time with his family and 2-year-old grandson.

Kevin Hermening

Conservative Candidate for Wisconsin's 7th CD

Paid for by Kevin Hermening for Congress.